



## **Ideas for Endowment Funding**

1. Reserve a percentage of the collection each year in a parish endowment.
2. Designate a percentage of fundraisers to go to the endowment. i.e. 5% of auction, gala, parish festival, etc.
3. Fees paid for weddings, baptisms, and funerals could be gifted back to the endowment while thanking the family for the gift in the bulletin. (pastor's discretion)
4. Promote "Gifts in lieu of flowers" to your parish endowment.
5. Provide bequest language for gifts to your endowment to all local funeral directors
  - a. Let parishioners know that funeral homes have this information
6. Designate that all money received from funerals go to the endowment, and publicly thank the "friends and family of the deceased" for their generous contribution to the endowment in the parish bulletin weekly.
7. Use a parish anniversary to establish or promote an endowment.
8. Hold an annual "Wills and Bequests" seminar. Annually publicize updating wills, insurance documents and prayerful budgeting as an extension of stewardship.
9. Be sure to promote an established endowment fund at least quarterly.
10. Ensure that the parish is informed of how the distributions are used.
11. Announce all additions to current endowment (esp. from gifts) on a regular basis.
12. Create a parish "Legacy Society" to recognize those, while they are alive, who have put the parish endowment in their will or estate plan.
13. Promote Charitable Gift Annuities for parishioners over age 65, and encourage the gift benefit the endowment.